

### Keep helping your families in this difficult time

### Stay in touch and stay safe

The COVID-19 pandemic has made it very difficult to maintain a connection with the families you serve, while still protecting their health and that of your staff. INEX is introducing **Closing Affairs** *Connected* to give you a way to continue supporting your families that is simple and safe for everyone.

## Closing Affairs *Connected* makes it easy to stay close to your families

Closing Affairs Connected is a digital version of our popular Executor tool kit. It is also an aftercare tool that helps to grow generational relationships with your families. It allows you to continue guiding your families via email, telephone or video chat using three key, post-service touches;





- 1. Issue a code for families to access the Closing Affairs website
- 2. Provide a certificate confirming that notification of the death has been sent to TransUnion and Equifax.
- 3. Send several pre-addressed, auto-populated form letters to assist the executor

We also provide electronic marketing materials and email templates to introduce **Closing Affairs** *Connected* to your families and we will have your staff confidently using **Closing Affairs** *Connected* in just 10 minutes

**Closing Affairs** *Connected* is being offered for a limited time at \$24.95 each, to assist funeral professionals in this difficult situation. The challenge is to both serve your families and sustain your business. With a retail value of up to \$150, you can also generate much needed incremental income.

# For more information or to get started with **Closing Affairs Connected**, call us today at 888-829-8362 or email us at info@inexinc.com

### Stay safe. Be well.